

UG-A-1205

BSAD-8X

U.G. DEGREE EXAMINATION — JULY, 2022.

Apparel and Fashion Design

(From CY – 2020 onwards)

Third Year

**APPAREL STANDARD, SPECIFICATION AND
QUALITY CONTROL**

Time : 3 hours

Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any **THREE** questions out of Five questions in
100 words.

All questions carry equal marks.

1. Define the term inspection loop.
2. Can you explain the use of AQL Chart
3. Explain the terms TPI and TPM of a yarn.
4. Name any two essential garment specifications.
5. Name any two knitted fabric defects.

PART B — (3 × 7 = 21 marks)

Answer any THREE questions out of Five questions in 200 words.

All questions carry equal marks.

6. What is the areas buyer look at in terms of product quality when they audit the shipment?
7. What is the most essential garment specifications required before starting garmenting?
8. Write the importance of Quality control process.
9. What are the primary KPIs for quality control department?
10. What is the difference between Quality Control and Quality Assurance? Draw a process flowchart for sample preparation in apparel industry.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in 500 words.

All questions carry equal marks.

11. Quality Assurance System better than Quality Control, Justify.
12. Explain the clauses of quality management system as per ISO 9001.

13. What are the different methods of measuring evenness of a cotton yarn?
 14. What kind of inspection system you would prefer to set upon the sewing floor?
 15. What are the different processes in Textile manufacturing unit and explain it with reference to ISO 9001 process monitoring?
 16. Describe garment-checking procedure. What are the most common garment defects? Describe categorically. Give probable remedies for any two-garment defects.
 17. What are the fabric inspection systems? How are fabric selected or rejected in different inspection systems? Mention the points given in both the 4-point and 10-point systems for various faults.
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UG-A-1206

BSAD-9X

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**APPAREL MARKETING AND MERCHANDISING
MANAGEMENT**

Time : 3 hours

Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any **THREE** questions out of Five questions in
100 words.

All questions carry equal marks.

1. Define resource planning.
2. What are the points to be considered in fixing the advertising budget?
3. Enlist the types of merchandising.
4. List out the factors affecting the product mix.
5. What is Pantone?

PART B — (3 × 7 = 21 marks)

Answer any THREE questions out of Five questions in
200 words.

All questions carry equal marks.

6. Discuss the following:
 - (a) Function of merchandising.
 - (b) Types of buyers.
7. Discuss the factors to be considered while choosing suitable media for advertising apparels.
8. State and explain the functions of merchandiser.
9. Define the principles of MRP and explain its process with reference to apparel industry.
10. Explain the term assortment sampling in detail.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in
500 words.

All questions carry equal marks.

11. Explain the various stages of product development with examples.
12. Discuss the different marketing strategies being followed by garment manufacturers and marketers.

13. (a) Enumerate the specialties of a tirupur merchandiser.

(b) Discuss the significance of visual merchandising.
 14. What is the significance of QR and JIT approach in garment export business?
 15. Discuss the importance of packaging and labeling, with suitable examples.
 16. Explain Penetration Pricing, Skimming Pricing, Even-Odd Pricing and Psychological Pricing strategies.
 17. Explain time management in apparel merchandising.
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UG-A-1207 BSAD-10X

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Third Year

CLOTHING CARE

Time : 3 hours

Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any **THREE** questions out of Five questions in
100 words.

All questions carry equal marks.

1. Describe the quality of soft water.
2. What is a softener?
3. Define – Soap.

4. State whether the following statements are true or false
- (a) Dirty clothes are harmful for personal hygiene.
 - (b) Laundering is the same as washing clothes.
 - (c) Sorting of articles is done only on the basis of their fibre content.
5. List the two main methods of laundering.

PART B — ($3 \times 7 = 21$ marks)

Answer any **THREE** questions out of Five questions in 200 words.

All questions carry equal marks.

- 6. List down the types of soap with its application.
- 7. Elaborate starch preparation process.
- 8. How does the laundering of synthetics differ from laundering of cottons?

9. Describe the steps for removing the following stains from a cotton fabric.
- (a) Ghee
 - (b) Nail polish
 - (c) Red ink
 - (d) Grass
 - (e) Paan (Betal leaf)
10. Classify stains and explain.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in
500 words.

All questions carry equal marks.

- 11. Discuss the importance of water in textile processing.
- 12. Classify laundry reagents and explain its uses.
- 13. Differentiate tumble dry and regular dry
- 14. Explain the detail of washing machine.
- 15. Draw 10 wash care symbols and explain its meaning.

16. How will you wash a white cotton garment?
Explain with reasons
17. Answer the following questions:
- (a) Why should very dirty cotton fabrics be soaked?
 - (b) Why is light pressure used for washing silk?
 - (c) Why is vinegar added in the final rinse for silks?
 - (d) Why should woollens be dried on a flat surface?
 - (e) Why should we not use a hot iron for ironing nylon?
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UG-A-1208 BSAD-11X

U.G. DEGREE EXAMINATION —
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(From CY – 2020 Onwards)

Third Year

COMPUTER APPLICATION IN APPAREL INDUSTRY

Time : 3 hours

Maximum marks : 70

PART A — (3 × 3 = 9 marks)

Answer any **THREE** questions out of Five questions in
100 words.

All questions carry equal marks.

1. List the two types of storage devices with Example.
2. Expand and define CCMS.
3. List three disadvantages of using CAM.
4. Define Pattern Grading.
5. What are the advantages of computerized sewing machine?

PART B — (3 × 7 = 21 marks)

Answer any THREE questions out of Five questions in
200 words.

All questions carry equal marks.

6. Briefly explain the application of computer in apparel industry.
7. Define production scheduling.
8. Elaborate the application of CAD in knitting
9. Write shorts about CAD in garment.
10. Write short notes embroidery systems.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of Seven questions in
500 words.

All questions carry equal marks.

11. What is a Computer? Explain in brief the functionality wise classification of computer.
12. Give the categorization of CAD systems.
13. Elaborate on 3D garment designing.

14. Explain about CAD in pattern making and grading with neat illustration.
 15. List the advantages and disadvantages of computerized sewing machine.
 16. Give a brief note on generations of computer.
 17. Write short notes on benefits of CAD Software.
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